

FAIRHOUSING ADVERTISING WORDS AND PHRASES

ACCEPTABLE

Credit Check Required	Retirees *	Senior Discount _____
Den	Seniors *	Square Feet
Equal Housing Opportunity Family Room	Senior Citizens *	Starter Home
First Time Buyer	Senior Housing *	Traditional Style
Fixer-Upper	Grandma's House *	Tranquil Setting
Great for Family	Golden Agers *	Verifiable Income
In-Law Apartment	Sophisticated	Board Approval Required
Luxury Townhomes	Student Housing Within Walking Distance of	Close to Downtown or Stadium
Nanny Room	Master Suite	Domestic Quarters
Near Mass Transit	Walk in Closet	Female or Male Roommate
Near Golf Course (Neighborhood Name)	Gated Community	Handyman's Dream
Nice	Description of Amenities	Screened for Income and Credit
No Drinking	Quality Construction	Membership Approval Required
No Drugs	Quiet	
No Drug Users	Reference Required	Near Country Club
No Smoking	(School District) (School Name)	No College Students
Number of Bedrooms	Security Provided	Prestigious
Nursery	Play Area	Quality Neighborhood
Nursing Home	Privacy	Quiet Neighborhood
On Bus Route	Private Driveway	Private Setting
Private Entrance	View of _____	With View

*HOPA Community - May be used when housing requirements meet the Fair Housing Act criteria for "housing of older persons."

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UNACCEPTABLE:

Able-bodied	Mature Individual	Only One Child
Adult Living	Mature Person(s)	One Person
Active Adult Community	Must Be Employed	Physically Fit
Adults Only	Reference to Nationality	Quiet Tenants Only
Agile	Near Church(es)	Singles Only
Couples only	Near Synagogue	Single Person
Safe neighborhood	Near Temple	Stable
Criminal Record Not Accepted	Newlyweds	
Felons Need Not Apply	No AIDS	
Empty Nesters	No Alcoholics	
Ethnic References	Only Christians Need Apply	
Exclusive Neighborhood	No Children (unless HOPA*)	
Racial References	No Teenagers (unless HOPA*)	
Religious References	No Play Area	
Healthy Only	No Unemployed	
No Gays or Lesbians	Not for Handicapped	
Heterosexuals Only	Older Person	
Mature Couple		

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